



UNIVERSITY OF CALCUTTA

Notification No. CSR/7/2021

It is notified for information of all concerned that the Syndicate at its meeting held on 25.01.2021 (vide Item No.20) approved certain amendment in the Syllabus of Journalism & Mass Communication (Honours/General) Courses of studies under CBCS (vide CSR/12/18, dt. 04.6.2018) of this University, as mentioned hereunder:

1. Amendment in the syllabus Journalism (General) JORG-SEC-B-4/6

Certain revisions explaining the topics, mentioned in the syllabus (as mentioned in the CSR/12/18, dt. 04.6.2018 of SEC-B, taught at the Semester-4/6 of Journalism & Mass Communication (General) Courses of studies under CBCS has been made, as laid down in the accompanying pamphlet.

2. Amendment in title of the core courses, taught at semester-4 of Journalism & Mass Communication (Honours, as mentioned in the CSR/12/18, dt. 04.6.2018) under CBCS.

Title of the core courses, taught at semester -4 of Journalism & Mass Communication (Honours) will be read as follows:

JORA-CC-4-8TH: Introduction to Television

JORA-CC-4-8-P: Television Practical

JORA-CC-4-9-TH+TU : Film Theories and Production

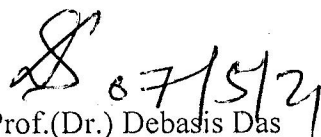
JORA-CC-4-10-TH+TU : Media Management, Press Laws

The above shall be applicable with immediate effect.

SENATE HOUSE

KOLKATA-700 073

The 7th May, 2021.


Prof.(Dr.) Debasis Das

Registrar

Skilled Enhancement Course-B-4/6

JORG-SEC-B-4/6

JORG-SEC-B 4/6-1 Documentary Script Writing

Unit-1

Understanding Documentary; Difference between Feature film and Documentary film; Different types of Documentary film, History of Documentary films (Global and Indian Perspectives); Documentary Movement in India;

Unit-2

Writing a concept; Telling a Story; Structure and Scripting of Documentary film; Introduction to Shooting techniques; Introduction to Editing techniques; Preparing a Documentary script (10 minute duration);

JORG-SEC-B 4/6-2 Radio Television Script Writing

Unit-1

Script-Definition-Structure-Characteristics; Purpose of script for radio and television; Script and construction of message; Method of Radio Script for both news and entertainment programme; Method of Television Script for both news and entertainment programme.

Unit-2

How to write Radio News script; How to write Television News script; Use of language in radio and television script writing; Method of Talk Show script for both radio and television; Basic principles of script writing for

both radio and television; Sample Script writing for both Radio and Television (News, Talk show and other programmes.)

JORG-SEC-B 4/6-3 Anchoring

Unit-1

Anchoring-Definition – Structure - Characteristics; Anchoring for social communication; Purpose of anchoring in mass media production based construction of message; Types of anchoring irrespective of mass media and non-mass media perspective; News Anchoring- Definition- Structure- Characteristics and Method.

Unit-2

Anchoring for various entertainment programmes; Structure characteristics and method of anchoring for entertainment programme; Role and use value of language in anchoring based upon the construction of message; Basic principles of news anchoring and anchoring for entertainment programme; Essential skills of anchoring; Sample Intro writing for anchoring based on a particular topic.

JORG-SEC-B-4/6-4 Media Presentation

Unit-1

Basics of Information and communication technology; ICT and Print Media; What is Desk Top Publishing; Method of Desk-Top Publishing; Use of Software in Desk-Top Publishing; Basic characteristics of Word Processing Software; Basic characteristics and objectives of PowerPoint Presentation; Use value of the software related to Power Point Presentation; Construction of message through Power Point Presentation.

Unit-2

Explanation of- Typography and its software usage; Difference between Word processing and Page Making Software; Sample manual PPT slide presentation based on a topic; Basic characteristics and use of News

editing software; Role of software in non-verbal communication; Use of PPT in any non-verbal communication format; Visual communication and use of software; Use of graphics in Power Point Presentation; Use of sound in Power Point Presentation.