



# UNIVERSITY OF CALCUTTA

**GURUPADA SAREN**

**SECRETARY**

COUNCILS FOR UNDERGRADUATE STUDIES,  
UNIVERSITY OF CALCUTTA.

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Ref.No : CUS/ 107 /19  
Dated the 08<sup>th</sup> May, 2019

**To**  
**The Principals**  
**of all the U.G. Colleges**  
**offering BBA (Honours)**  
**affiliated to the University of Calcutta**

Sir/ Madam

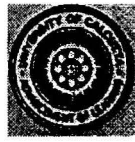
The undersigned is directed to forward you the **Modalities** (copy enclosed) for examinations of Semester- II, III and IV for semester wise three-year B.B.A. (Honours ) courses of studies under CBCS.

This will take immediate effect.

Thanking you,

Yours faithfully,

  
**Secretary**



**Modalities of Semester-II, III & IV Examinations of B.B.A. as per CBCS syllabus**

**A. Question pattern for core papers of Semester II, III & IV**

**Section A: Short Questions (30 marks):**

**Q1: Answer any 5 questions from 8 questions: 2 marks X 5 question= 10 marks**

**Q2: Q1: Answer any 5 questions from 8 questions: 4 marks X 5 question= 20 marks**

**Section B: Long Questions (50 marks)**

**Q3 to 10: Answer any 5 questions from 8 questions: 10 marks X 5 question= 50 marks**

**B. MCQ for Semesters II, III (2marks X 40 questions out of 50 questions= 2×40= 80):**

**a) Semester II:**

**Paper GE2: Business Ethics**

**b) Semester III:**

**Paper GE3: Production & Operation Management**

**Paper SE1: Information Technology for Business**

**C. a) For Semester II:**

**Paper AE2: Business Communication–Question Pattern same as core papers.**

**b) For Semester IV:**

**Paper GE4: Tax Planning/ India's Activities and Business-Question pattern same as core paper.**

**Paper SE 2: Summer Internship**

**50 marks for Report Writing Examination**

**50 marks for VIVA Examination be done jointly by the Internal examination and External Examination.**

**E Commerce/ Statistical Software → same as core paper.**